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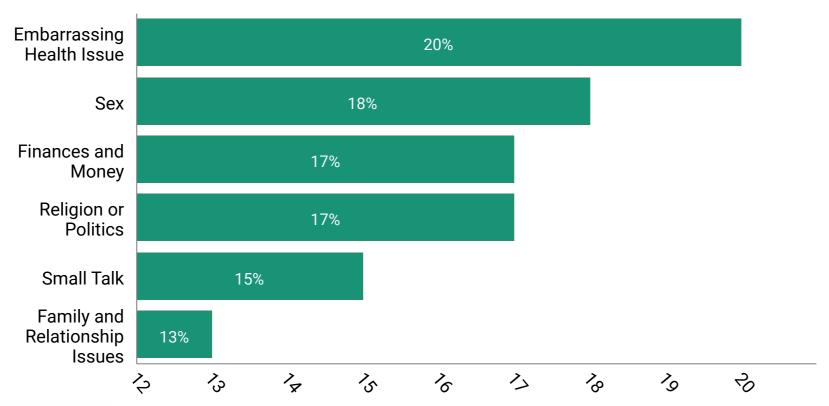
The Awkward Silences Survey 2019



Which of the following topics do you least like to talk about?

One-in-five Canadians said embarrassing health issues (20%) followed by sex (18%), money (17%) and religion or politics (17%). The reluctance to discuss embarrassing health issues was more prevalent among men (23%) than women (17%).

What would you rather talk about?





Which of the following money topics do you least like talking about?

When asked which one money topic people least like talking about, personal debt and bankruptcy led by a huge margin with one-in-three declaring it taboo (34%). This number is significantly higher in Quebec (42%) and lowest in Ontario (28%).

Which of the following money topics do you least like talking about?

