



Credit Canada
Debt Solutions



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PLANNING
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The Kitchen Table Forecast:

A survey of Canadians and their economic
concerns

Leger



METHODOLOGY

QUANTITATIVE RESEARCH INSTRUMENT

An online survey of 1515 Canadians was completed between January 4 and January 7, 2019, using Leger's online panel.

The margin of error for this study was +/-2.5%, 19 times out of 20.

ABOUT LEGER'S ONLINE PANEL

Leger's online panel has approximately 400,000 members nationally and has a retention rate of 90%.

QUALITY CONTROL

Stringent quality assurance measures allow Leger to achieve the high-quality standards set by the company. As a result, its methods of data collection and storage outperform the norms set by WAPOR (The World Association for Public Opinion Research). These measures are applied at every stage of the project: from data collection to processing, through to analysis. We aim to answer our clients' needs with honesty, total confidentiality, and integrity.

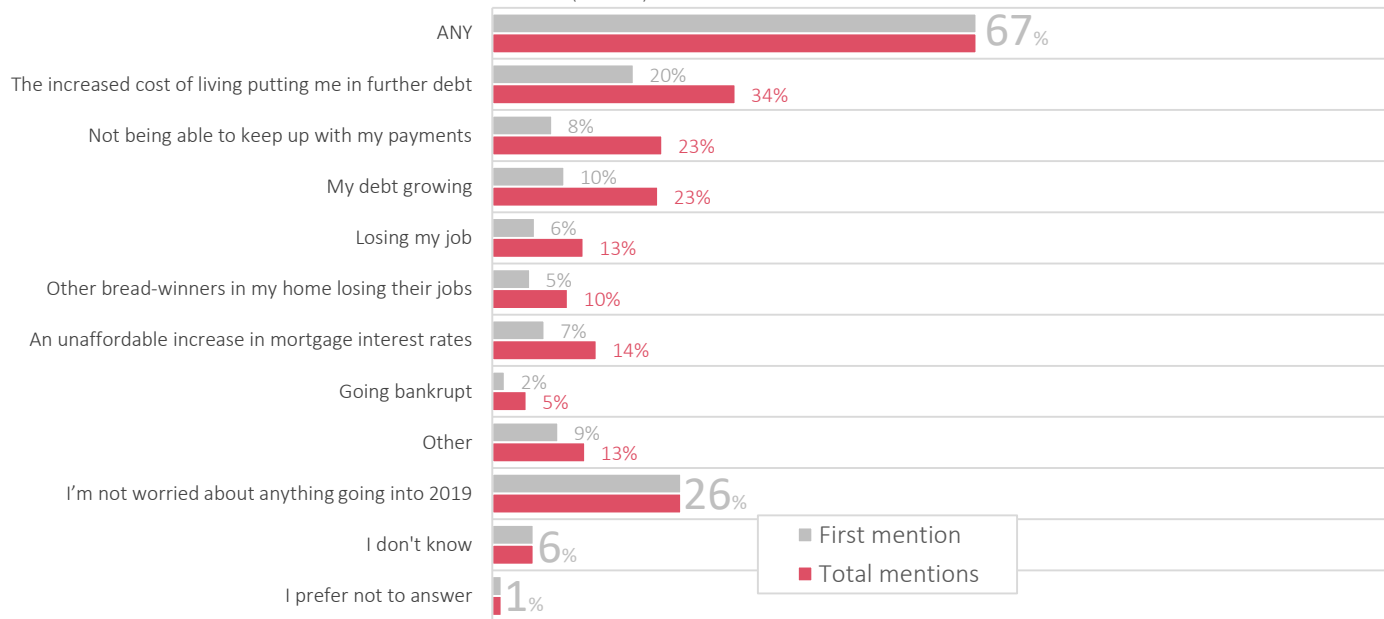


DETAILED RESULTS

LOOKING INTO 2019, OVER 6-IN-10 SAY THEY HAVE CONCERNS.

67% of Canadians say they have worries when looking ahead into 2019. While gender does not play a role, those under 55 years of age are significantly more likely to say they have concerns (76% vs. 52%), as are those with children under 18 (79% vs. 62% without children) and those who already have debt (78% vs. 47%). 34% say they're worried about the increased cost of living putting them in further debt. This is especially true among females (37% vs. 30% males), those with children under 18 (42% vs. 30% without children), and those who currently rent (41% vs. 30% who own property). Not being able to keep up with their payments (23%) and growing debt (23%) are also concerns. 26% of Canadians say they are not worried about anything going into 2019.

0001 Looking ahead into 2019, what are you most worried about? Anything else you're worried about?
Base: All (n=1515).

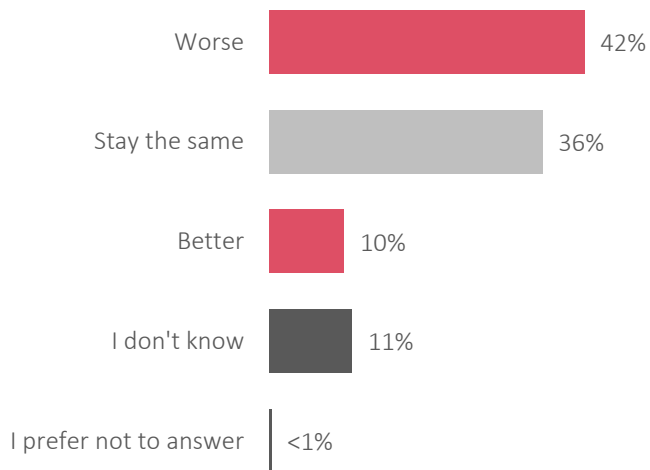


4-IN-10 FEEL THE ECONOMY WILL GET WORSE IN 2019

Canadians aren't overly positive when thinking about Canada's 2019 economy: 42% feel the economy will get worse in 2019 and 36% feel it will stay the same. Those 55+ are significantly more likely to feel the economy will get worse in 2019 (47% vs. 39% under age 55). Quebecers (vs the rest of Canadians) are significantly more likely to feel the economy will stay the same in 2019 (46% vs. 34%).

0005 Do you feel the economy will get worse or better in 2019?

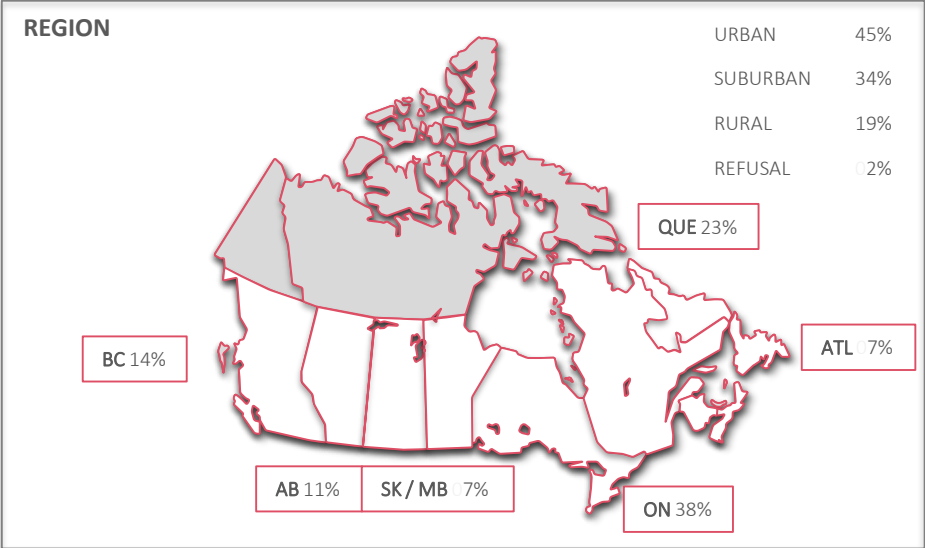
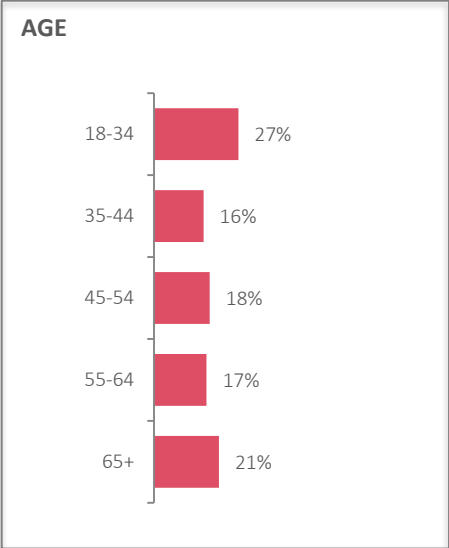
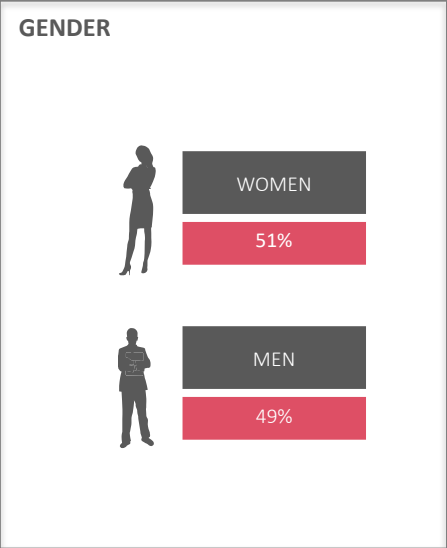
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RESPONDENT PROFILE

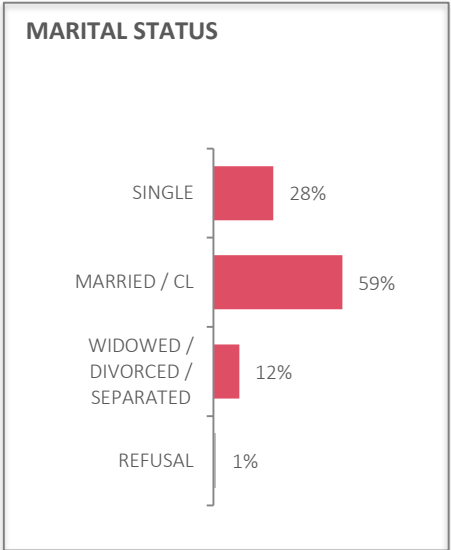
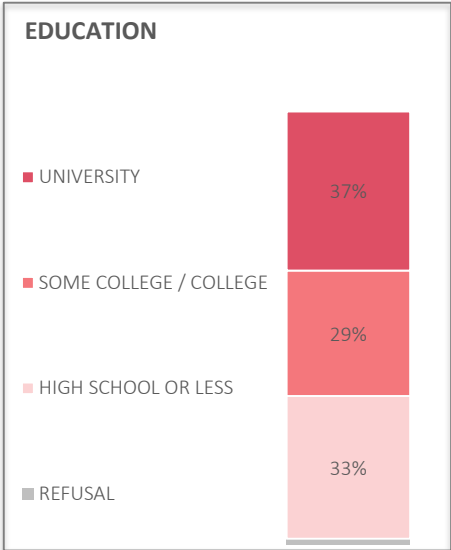
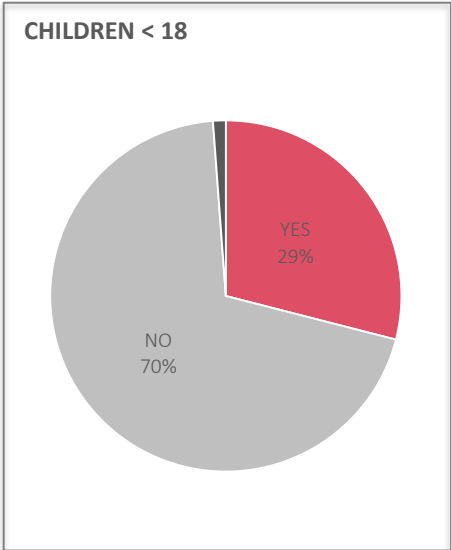
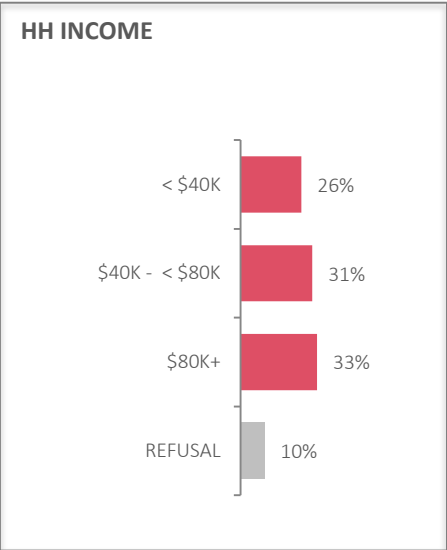
RESPONDENT PROFILE

Base: All (n=1515).



RESPONDENT PROFILE

Base: All (n=1515).





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